Shane Neel

Education and Outreach in Conservation

KANSAS FOREST SERVICE

KANSAS FORESTRY ASSOCIATION

Kansans for healthy woodlands.

Governor's Conference on the Future of Water in Kansas

Sustaining Family Forests Initiative

TOOLS FOR ENGAGING LANDOWNERS EFFECTIVELY

Engaging Landowners Effectively

The TELE approach

Yale SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES

FOREST SERVICE U S DEPARTMENT OF AGRICULTURE

Center for Nonprofit Strategies

engaginglandowners.org

Marketing vs Education

Are you a marketer?

Marketing: communicating with someone to persuade them to take action

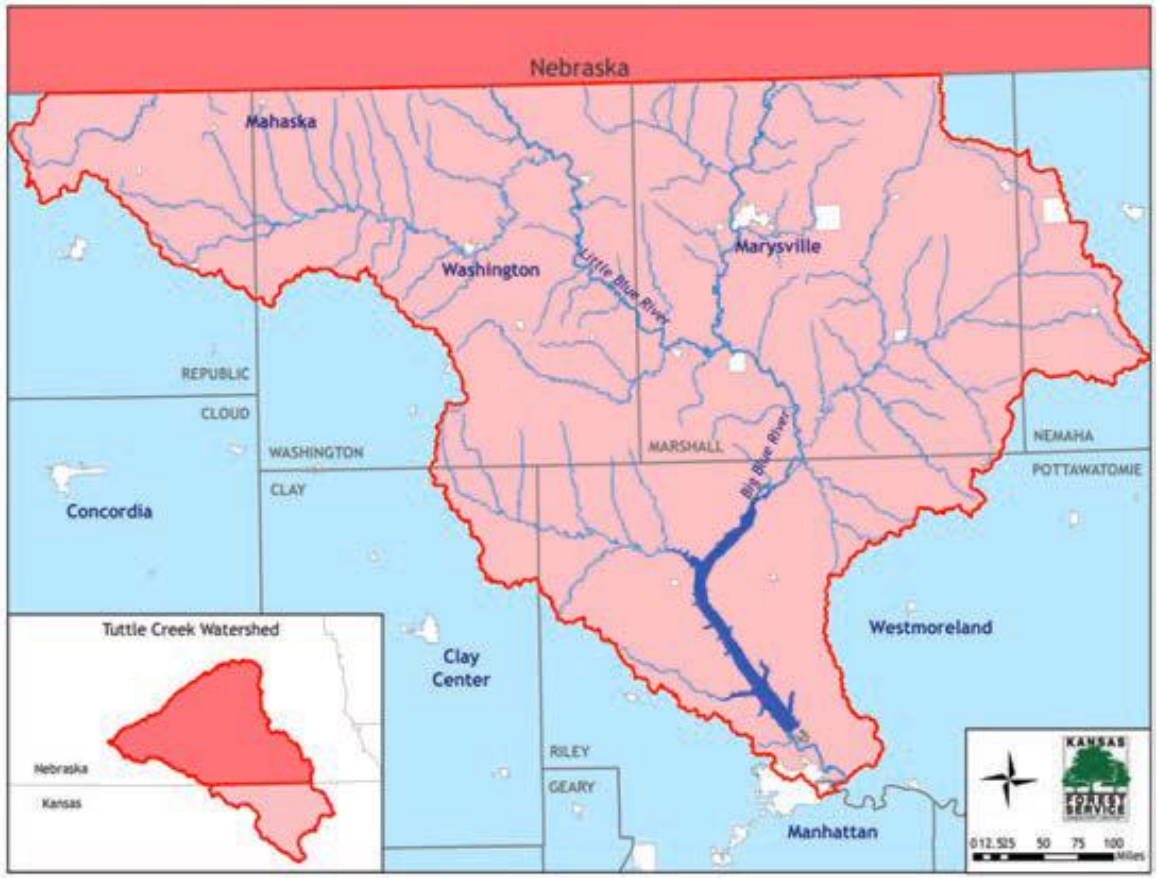
Educational Outreach: provides direction – what to do and how to do it

MARKETING = EDUCATION + MOTIVATION TO ACT

What to do.
How to do it.

Why do this.
Why act now.

Factors Influencing Adoption of Riparian Forest Buffers



1. Profitability
2. Lack of education
3. Resources to help establish and maintain
4. Awareness of programs and alleviate concerns with regulation and sustainability
5. Wildlife habitat can be motivational (Rhodes, 2017)

Indian Creek Woodland Savanna Restoration Initiative Workshop and Tour

Newberry and Union County Landowners are cordially invited to attend the

Indian Creek Restoration Initiative Workshop and Tour

August 27, 2015

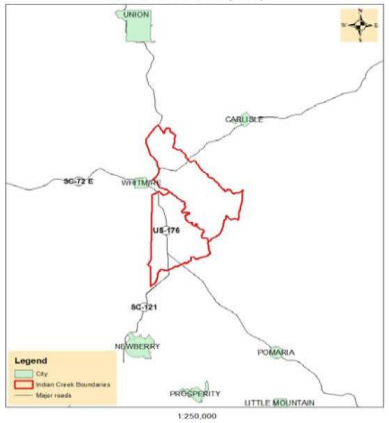
Whitmire Conference Center

(1222 Glenn St, Whitmire, SC 29178)

9:00 a.m-1:00 p.m

(Registration begins at 8:30 am)

Indian Creek Vicinity Map



For more information or to RSVP for this event, contact ***Angela Snell*** at 803-765-5682, or ***Sabrenna Bryant*** at 803-765-5419. *Space is limited*.
Online registration is available here:_____

Registration Deadline: August 20, 2015

This engaging workshop and tour is free and includes lunch.

Join Us....

..... to learn more about the financial and technical assistance available to local landowners to improve forest health by implementing forestry conservation practices, such as:

- **Prescribed Burning**
- **Planting Trees**
- **Firebreaks**
- **Waterbars**
- **Grass Planting**
- **Critical Area Treatment**

USDA is an equal opportunity provider and employer

Be a Part of Restoring the Quail Legacy in your Community

Learn how you can make a difference on your land for future generations. All lands matter, big and small.

Newberry and Union County Landowners in the Indian Creek/Delta areas are cordially invited to a....

Workshop and Tour

August 27, 2015

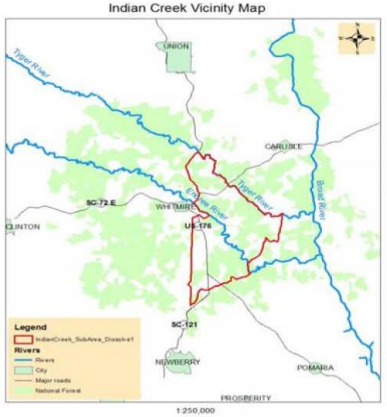
Whitmire Community Center

(1222 Glenn St, Whitmire, SC 29178)

9:00 a.m-2:00 p.m

(Registration begins at 8:30 am)

Indian Creek Vicinity Map



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Online registration is available here: https://www.eventbrite.com/e/indian-creekdelta-workshop-and-tour-tickets-17924907882

Registration Deadline: August 20, 2015

This engaging workshop and tour is free and includes lunch catered by Crisp Catering.

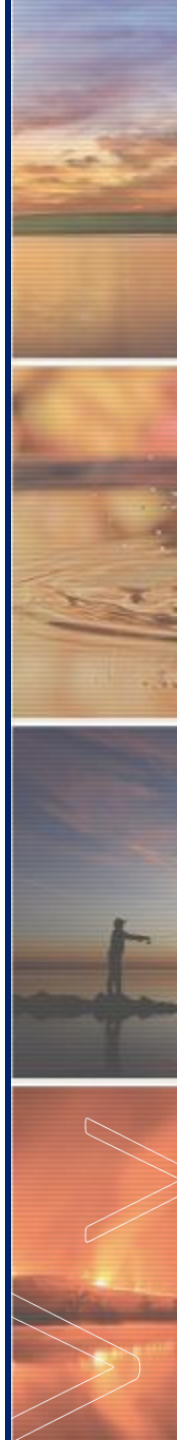
Join Us and bring a Friend...

..... For an introduction to financial and technical assistance available to you to improve the beauty, health and value of your woods. Learn about conservation practices, such as:

- **Prescribed Burning**
- **Growing Healthier Trees**
- **Managing for Wildlife**
- **Protecting Water Quality**
- **Planting Native Species**
- **Treating Invasive Species**
- **Preventing Soil Erosion**

And more.....

USDA is an equal opportunity provider and employer



Don’t let your livelihood wash away...

Indicia clear zone

Mailing Address
100 Riparian Way
Scenic, KS 55555

Barcode and Post Office markings

WATER QUALITY ADVOCATE NETWORK

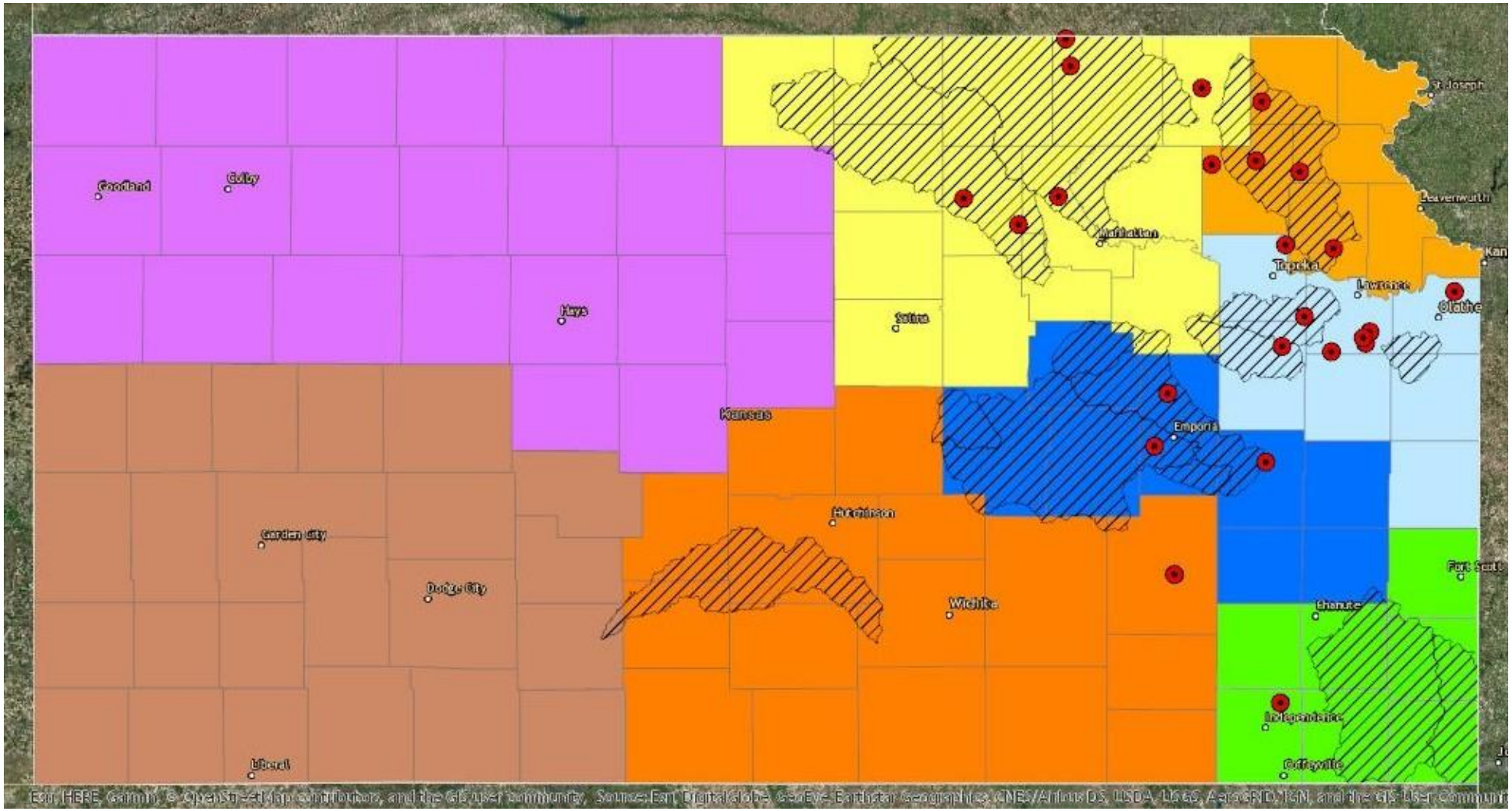
KANSAS FOREST SERVICE

Leading the way for improved water quality in Kansas.

Advocates in Priority Areas

Advocates

Priority Watersheds



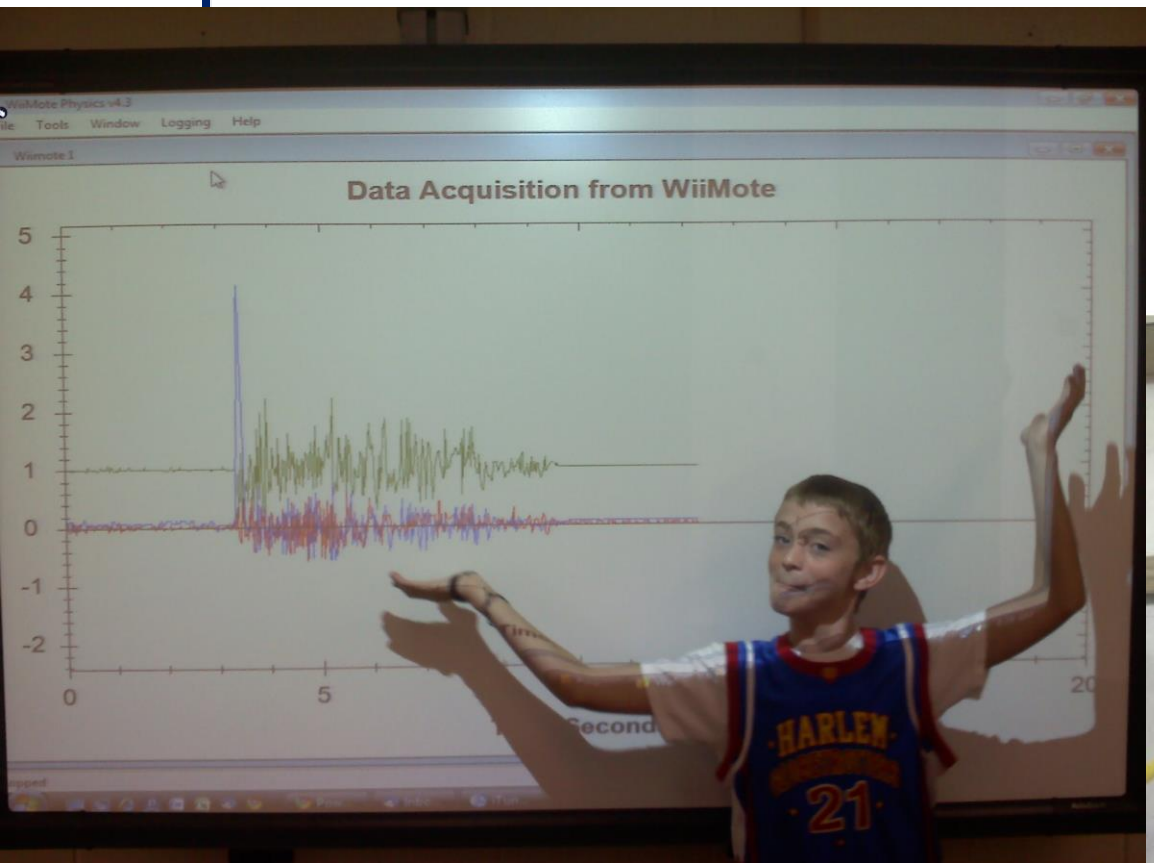
975 Volunteer
Hours

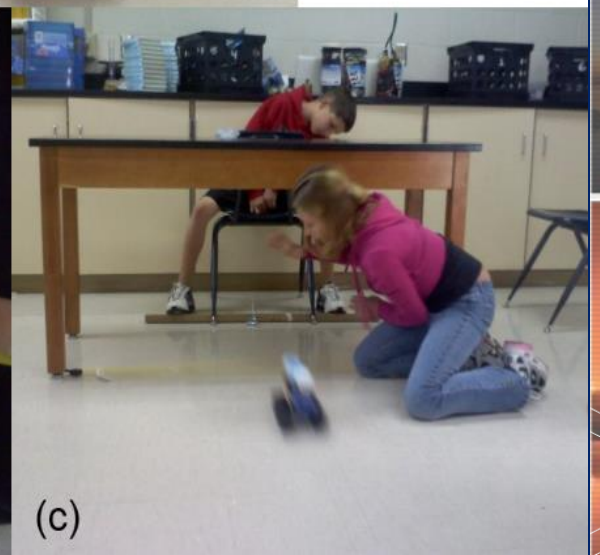
$26,481 of
Volunteer
Contribution

7476 Miles
Traveled

Experiential Learning

“We cannot teach another person directly; we can only facilitate his learning” – Carl Rogers
“Explaining the Universe in Two Minutes or Less" Joe Palca - NPR

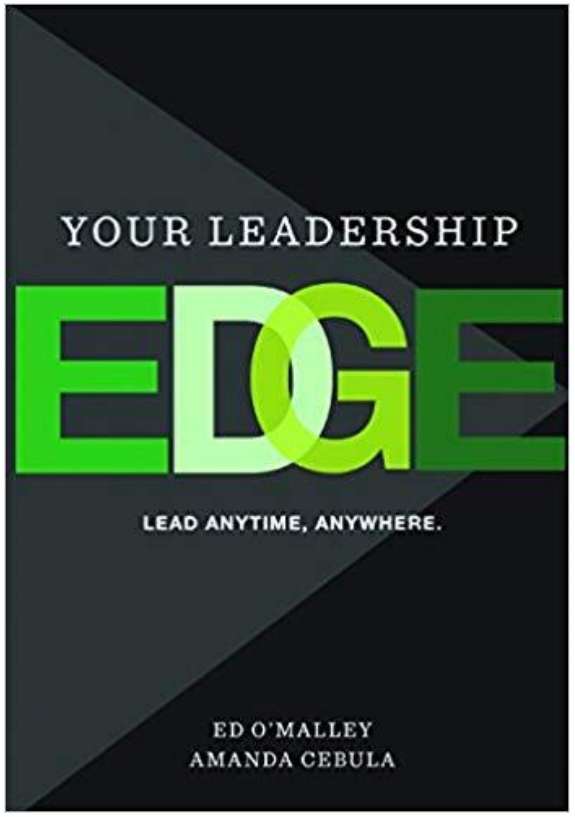




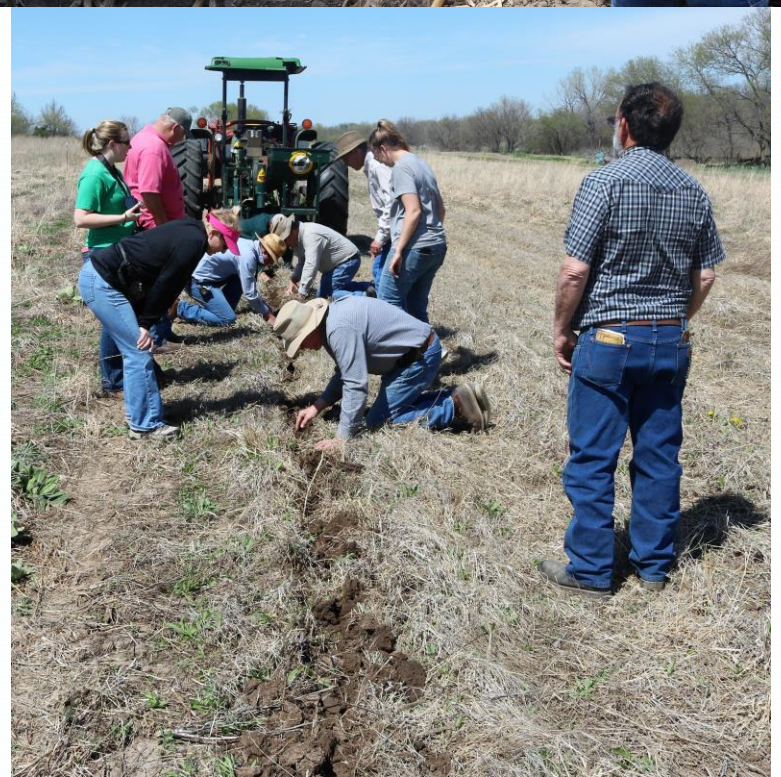
Kansas Leadership Center

- "Leadership is activity, not a position"

KANSAS LEADERSHIP CENTER



KAWS
KANSAS ALLIANCE FOR WETLANDS & STREAMS



DONATED BY

Citizen Science

CANOPY POSITION: ~~Dominant~~ Dominant/Co-Dominant

Species Present	Desirable? (Y/N)	Percent Composition	Size Class (for trees only)
Bur oak - 30%		18/12	11-20"/20-40"
Chinkapin oak - 28%		5/10/11/2	5-11"/11-20"/20-40"/40"+
Bitternut hickory - 16%		4/10/2	5-11"/11-20"/20-40"
N. red oak/Black oak - 4%		1/1/2	5-11"/11-20"/20-40"
Kentucky coffeetree - 2%		2	11-20"
Ash - 4%		1/3	5-11"/11-20"
Black walnut - 11%		3/1/7	5-11"/11-20"/20-40"
Hackberry - 2%		2	5-11"
Honeylocust - 2%		1/1	11-20"/20-40"
Eastern redcedar - 1%		1	5-11"

CANOPY POSITION: ~~Co-Dominant~~ Intermediate/Overtopped

Species Present	Desirable? (Y/N)	Percent Composition	Size Class (for trees only)
Mulberry - 9%		2/6/1	<5"/5-11"/11-20"
Eastern redcedar - 5%		3/2	<5"/5-11"
Bitternut hickory - 23%		17/6	<5"/5-11"
Hackberry - 15%		14/1	<5"/5-11"
American elm - 5%		2/3	<5"/5-11"
Redbud - 22%		22	<5"
Chinkapin oak - 15%		14/1	<5"/5-11"
Bur oak - 2%		2	5-11"
Honeylocust - 3%		2/1	<5"/5-11"
Black walnut - 1%		1	5-11"

Forest Inventory Tally Sheet

Name: Legal: County: Date:

Dominant/Co-Dominant (< 5", 5-11", 11-20", 20-40", >40")

Species	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class

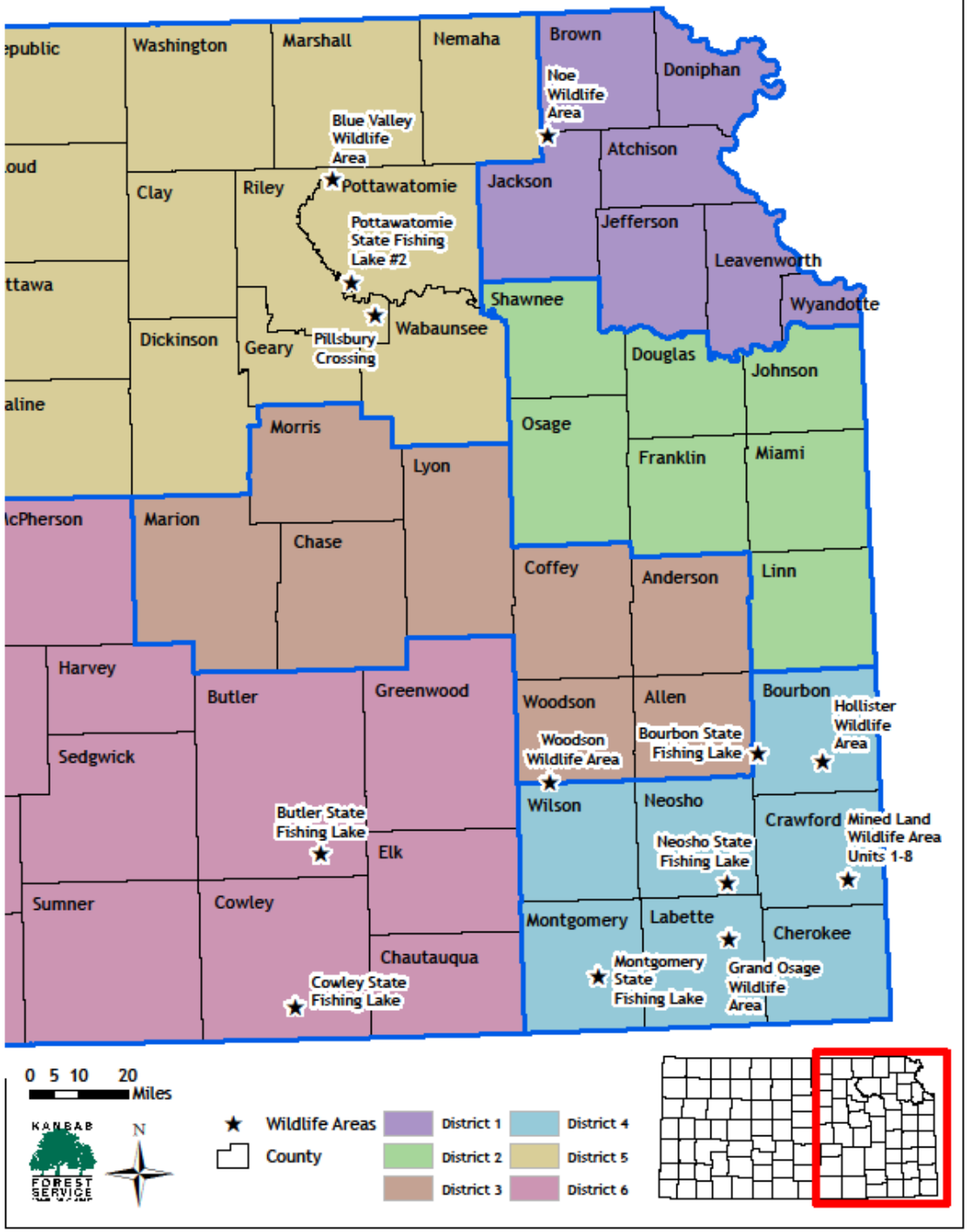
Intermediate/Overtopped (< 5", 5-11", 11-20", 20-40", >40")

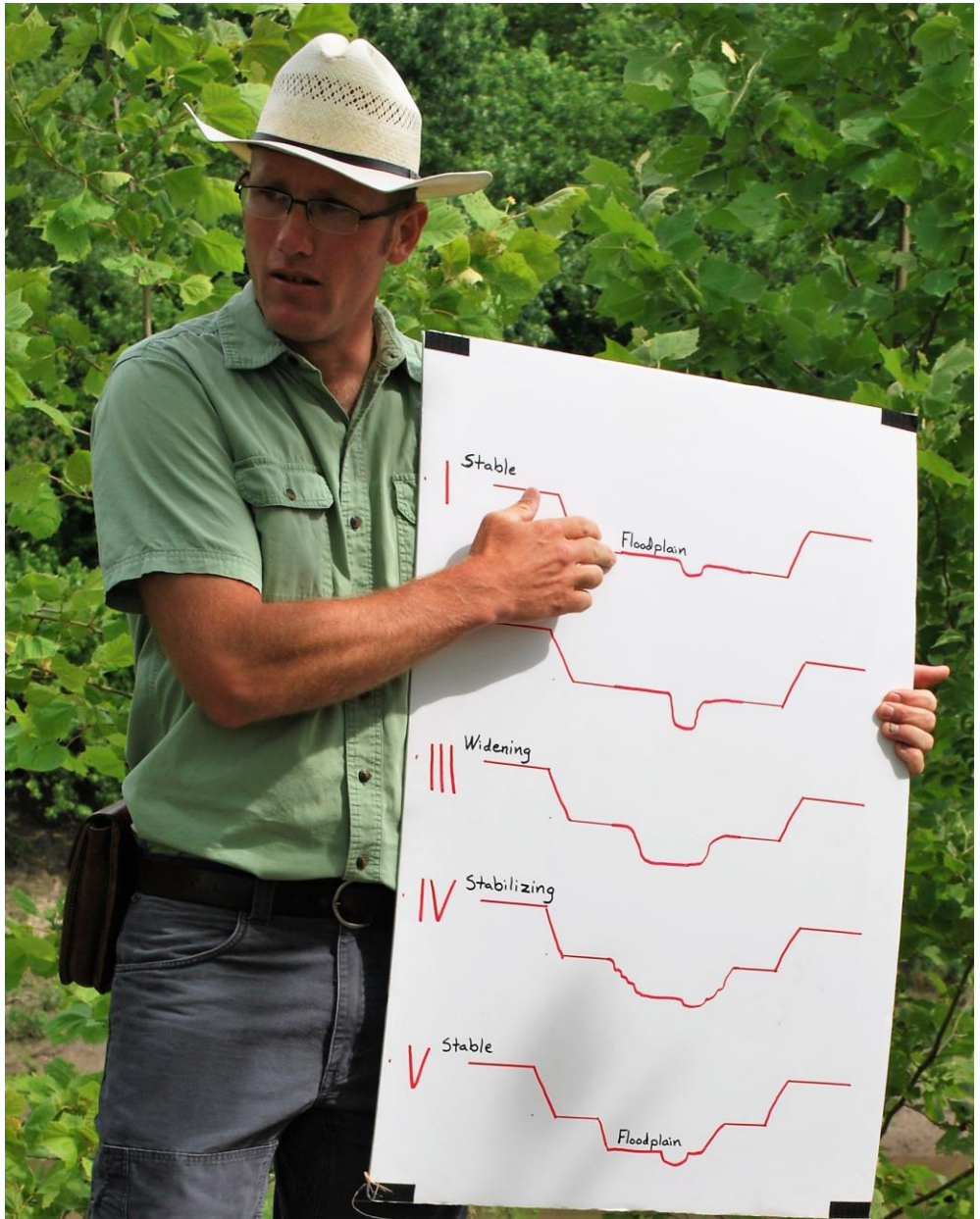
Species	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class	%	Size Class

Regeneration

Species	%	%	%	%	%	%	%

Citizen Science Environmental Forums





Contact Information

KANSAS FOREST SERVICE

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kansasforests.org

"Care of natural resources and service to people through forestry."