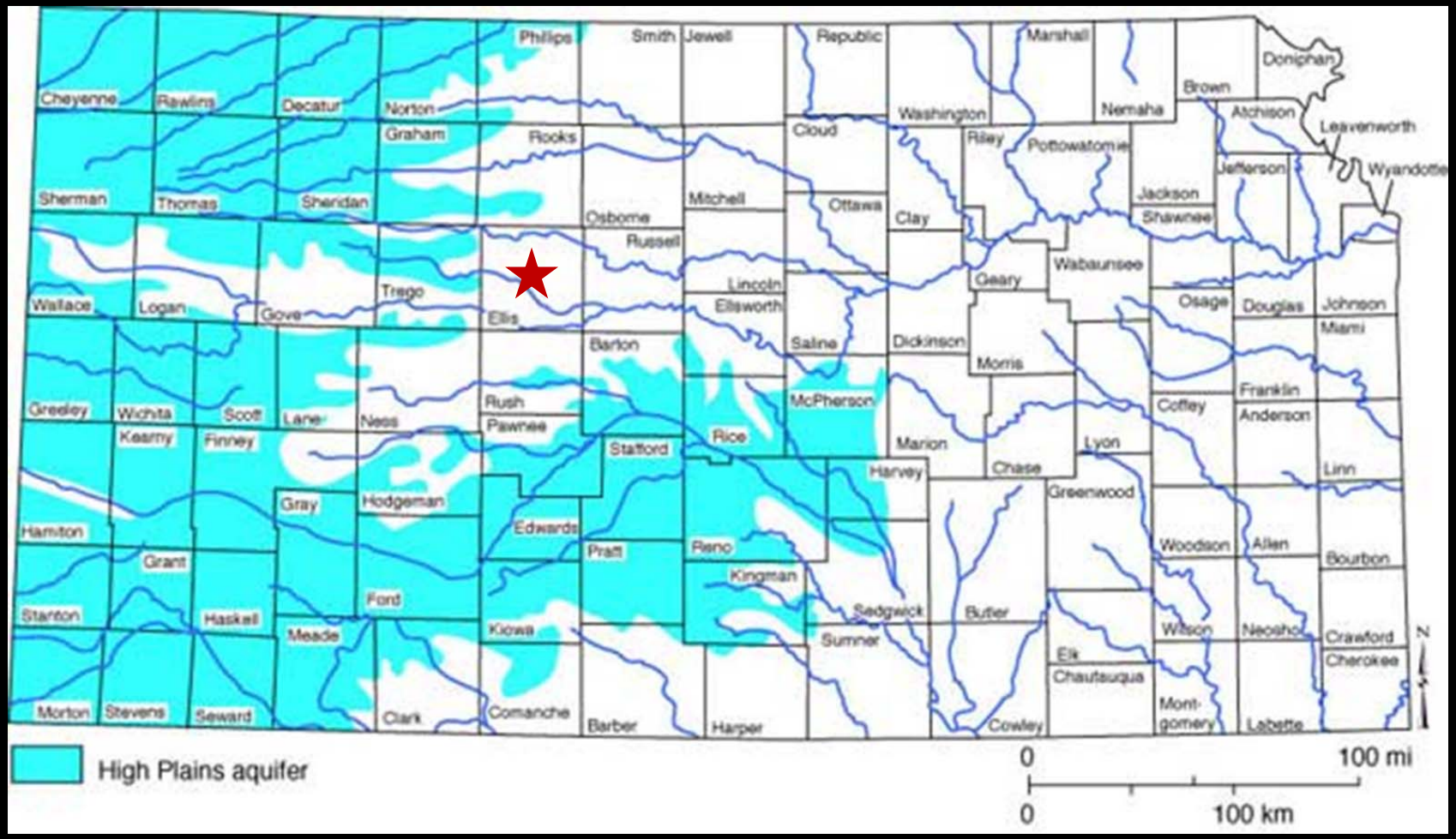
Water Conservation Education and Outreach

In the City of Hays, KS



Map: Kansas Geological Survey

Water Conservation has been a major priority in Hays for decades…

- Water restrictions
- Water rate structure that encourages conservation
- Waste of water is prohibited
- Plumbing and landscaping ordinances that promote conservation
- Incentives (i.e rebates and showerhead/aerator program)
- Education and outreach
- The employment of a Water Conservation Specialist…

What Exactly Does a Water Conservation Specialist Do?

- Administers the City's Water Conservation Program
- Researches and encourages water conservation best practices/techniques
- Conducts public education & outreach

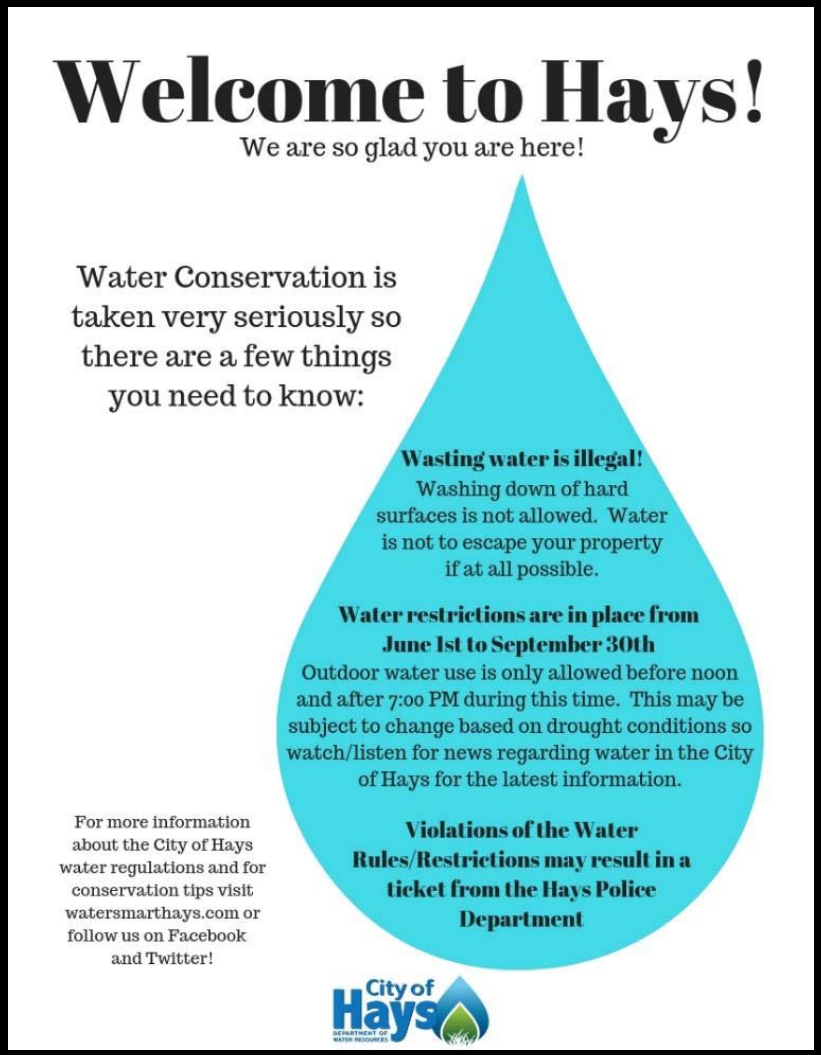
Education and Outreach = Communication

- Brochures/Flyers
- Press briefings/News releases
- Letters to contractors
- Radio/T.V.
- Social media
- Informational booths at events
- School programs
- Water festivals
- Water poster contest
- Website
- Water Conservation Mascot
- Parade participation
- Local committee involvement
- Speaking engagements
- World Water Day Fun Fest
- Demonstration plots
- WaterSmart Landscape Awards
- Logo

Logo/Branding

Website:

www.watersmarthays.com



Welcome to Hays!

We are so glad you are here!

Water Conservation is taken very seriously so there are a few things you need to know:

Wasting water is illegal!
Washing down of hard surfaces is not allowed. Water is not to escape your property if at all possible.

Water restrictions are in place from June 1st to September 30th
Outdoor water use is only allowed before noon and after 7:00 PM during this time. This may be subject to change based on drought conditions so watch/listen for news regarding water in the City of Hays for the latest information.

Violations of the Water Rules/Restrictions may result in a ticket from the Hays Police Department

For more information about the City of Hays water regulations and for conservation tips visit watersmarthays.com or follow us on Facebook and Twitter!

Flyer for new water customers

865
HYBRID
City of
Hays
DEPARTMENT OF
WATER RESOURCES
www.watersmarthays.com

Introducing our new mascot: WaterSmart Wally!

Education and Outreach via T.V. and Radio

Education and Outreach via T.V. and Radio

Play video!

Education and Outreach via T.V. and Radio

Play video!

Education and Outreach via Newspaper and Digital Media

DON'T FLUSH
YOUR $$$
DOWN THE
DRAIN...
LEARN MORE
City of
Hays

Education and Outreach via Social Media

@hayswater

@WaterSmartHays

06/01 - 09/30

NO
OUTDOOR WATER USE

NOON TO 7:00 PM

City of Hays
DEPARTMENT OF WATER RESOURCES

PLEASE DON'T WATER!

IT RAINED!!!

These Days Coming to an End?

THINGS TO CONSIDER BEFORE DRAINING YOUR POOL
IN HAYS, KS

City of Hays
DEPARTMENT OF WATER RESOURCES
organic matter
GOOD FOR SOIL - GREAT FOR WATER EFFICIENCY
DO YOUR PART...BE WATER SMART! ADD ORGANIC MATTER THIS FALL!

DON'T RAKE THEM; SHRED 'EM!

City of Hays
DEPARTMENT OF WATER RESOURCES

Education and Outreach via participation at community events

809

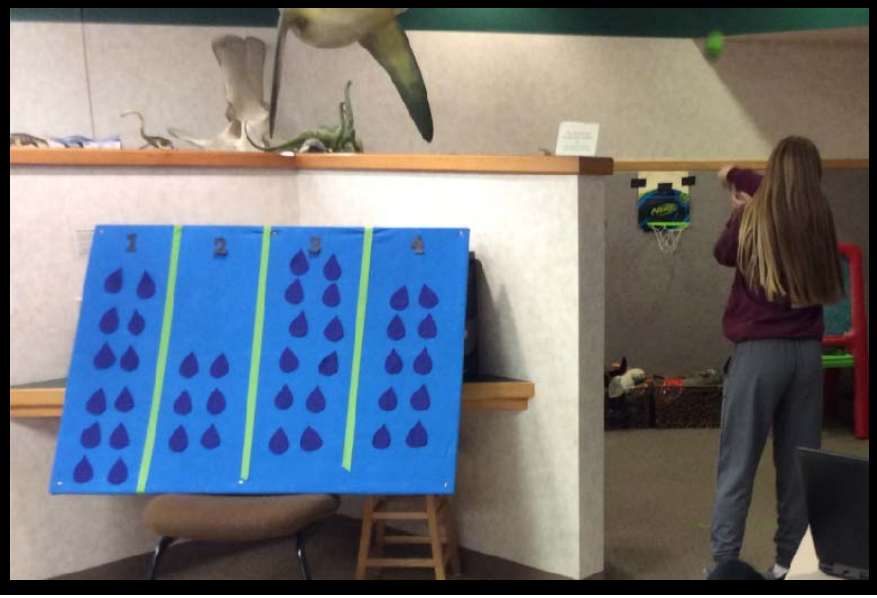
WATER PO
CONTEST WINNERS
City of
Hays
FORS
Pick up

CITY OF HAYS
& KSU WATERSHEDS
WATER POSTER
CONTEST WINNERS
K-STATE
City of Hays
City of Hays
FOR SALE
City of Hays
TREASURE OUR WATER
SIGN UP TO WIN!!!

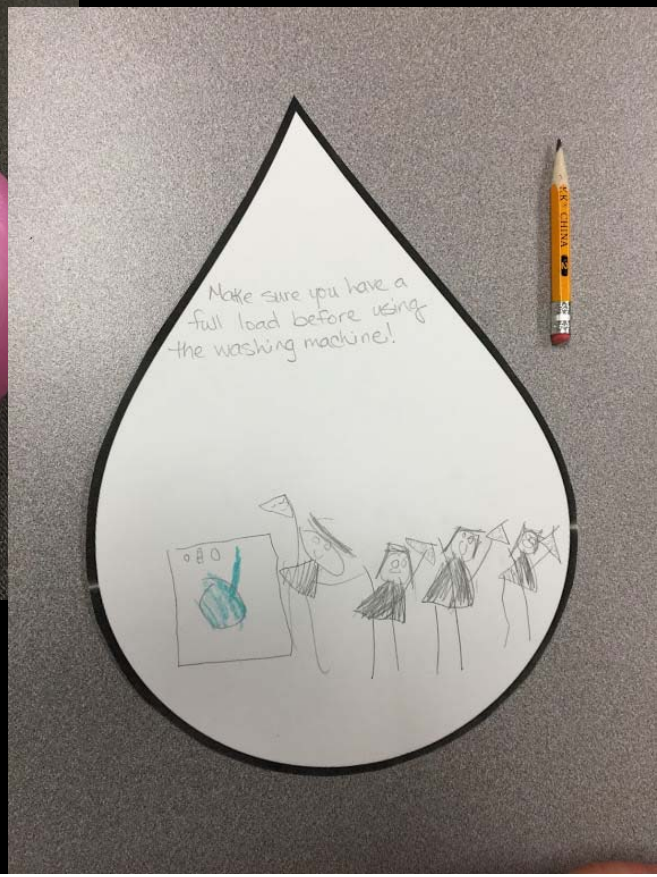
Hays
Treasure Our Water
April 5, 2018
Hays City Commission Work Session

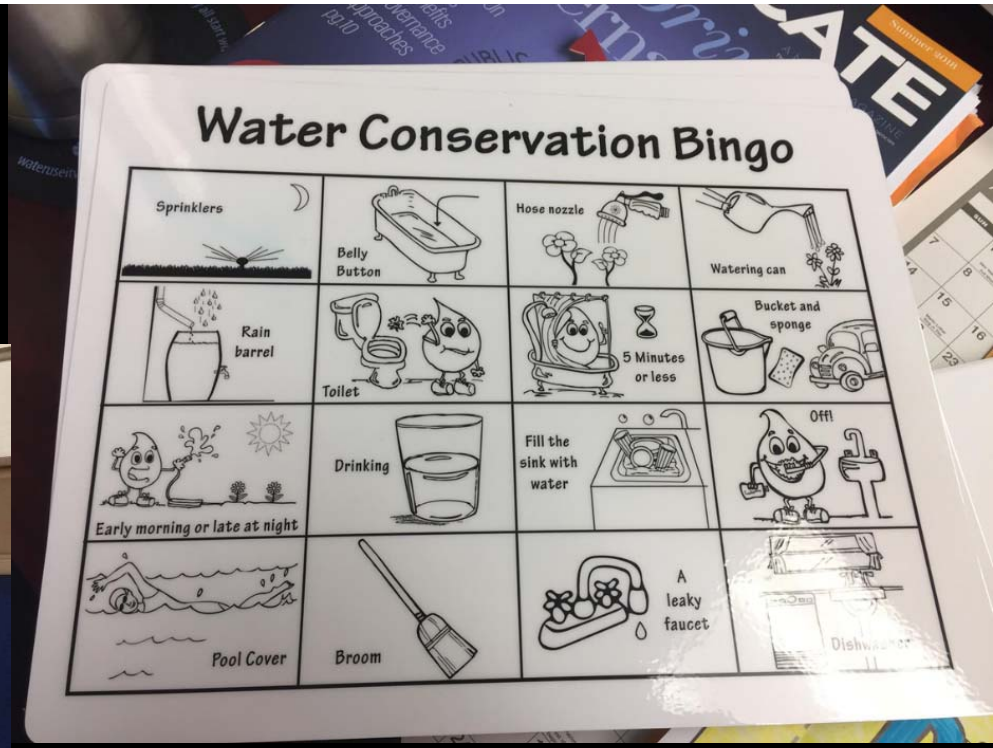
World Water Day!

Education and Outreach via Water Festivals/School visits



Don't let the water run!


Make sure you have a
full load before using
the washing machine!


Water Conservation Bingo
Sprinklers
Belly Button
Hose nozzle
Watering can
Rain barrel
Toilet
5 Minutes or less
Bucket and sponge
Early morning or late at night
Drinking
Fill the sink with water
Off!
Pool Cover
Broom
A leaky faucet

Be A Leak Detective!

Check Your Toilet for Silent Leaks

Fix A Leak Week is March 19-25th. This is a great time to search for leaks around your home. Toilets are one of the biggest water users. If there is a leak, you may not even know...it could be wasting water and costing your family money! Does your toilet have a silent leak? Ask an adult to help you follow these simple steps to find out:

1.

Put one dye tablet (or two drops of food coloring) into the toilet tank.

DROP

2.

Wait 20 minutes and look in the bowl. If the water changes color, you've got a leak.

LOOK

3. Repair or Replace!

If your toilet has a leak, it can be repaired or replaced with a high-efficiency toilet. If you live in Hays, you can take advantage of the City's toilet rebate program. For more details, visit www.watersmarthays.com

REPAIR

4. City of Hays

Congratulations! By being a leak detective, and finding just one leaky toilet, your home can be more water efficient!

SAVE

Fill out and return this section to school for a chance to win!*

I completed the toilet dye tab test on a toilet at home: Yes _____ No _____

A silent toilet leak was detected: Yes _____ No _____

Comments/Observations: _____

_____

_____

Name: _____ **School:** _____ **Grade:** _____

** Returned slips will be entered into a drawing for a special City of Hays water conservation prize pack. Two winners will be chosen from each school!*

City of Hays

Congratulations and **THANK-YOU** for being an awesome Leak Detective by testing your toilet for leaks!

Be sure to tell your family and friends about what you know so they can become leak detectives too!

Water is our most precious natural resource so with your help, we can continue to make our area as water efficient as possible!

Thanks again!

Sincerely,

Holly Dickman,
Water Conservation Specialist for the City of Hays

City of Hays
DEPARTMENT OF WATER RESOURCES

City of Hays

Proclamation

To all Citizens of the City of Hays, Greetings:

WHEREAS, *household leaks account for nearly 1 trillion gallons of water wasted across the United States each year—equal to the annual household water use of nearly 11 million homes; and*

WHEREAS, *finding and fixing leaks is as easy as check, twist, replace (e.g., check toilets for silent leaks; twist to tighten fixture connections; replace broken fixtures with WaterSense labeled models); and*

WHEREAS, *many common household leaks, including worn toilet flappers, leaking showerheads, and dripping faucets, are easily correctable; and*

WHEREAS, *fixing leaks can save homeowners an average of more than 10,000 gallons of water per year, or the amount of water in a typical backyard swimming pool; and*

WHEREAS, *WaterSense is a voluntary partnership program sponsored by the U.S. Environmental Protection Agency (EPA) to protect the future of our nation's water supply by promoting water efficiency and WaterSense labeled products; and*

WHEREAS, *EPA's WaterSense program celebrates Fix a Leak Week the third week of March as a time to remind Americans to check their household fixtures and irrigation systems for leaks; and*

WHEREAS, *the City of Hays is partnering with WaterSense to encourage Americans to detect and fix leaks and promote efficient water use to ensure adequate water supplies for future generations;*

NOW, THEREFORE, *I, James Meier, Mayor of Hays, Kansas, do hereby proclaim March 19-25, 2018 to be*

FIX A LEAK WEEK

in Hays and urge all citizens and businesses to find and fix leaks, and use water efficiently.

IN WITNESS WHEREOF, *I have hereunto set my hand and caused the Official Seal of the City of Hays to be affixed this 15th day of March, 2018.*

James Meier, Mayor
City of Hays

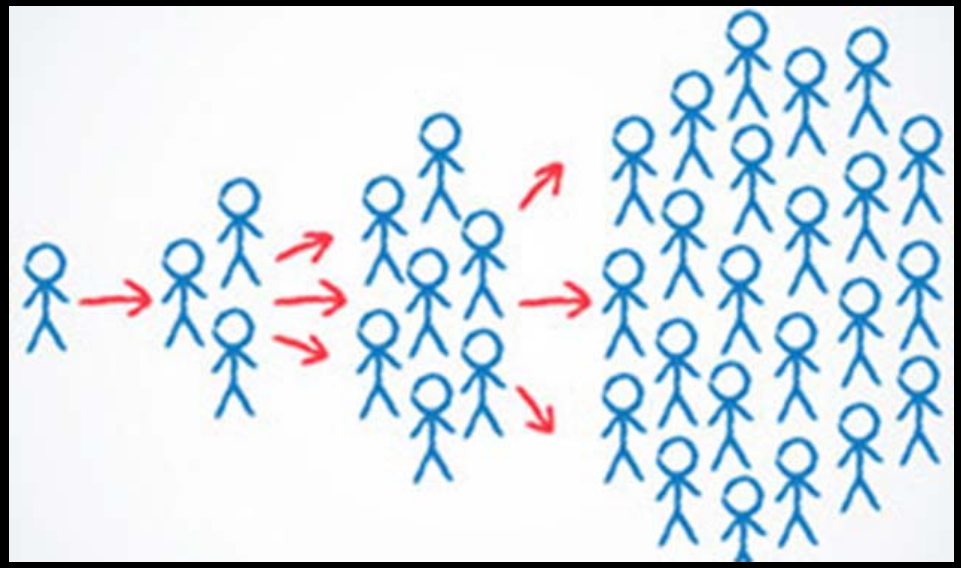
Things that make the job easier:

- Partnerships and Community support!

EPA WaterSense

#SmartIrrigationMonth

Ultimate Goal!



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